



PILOT PROJECT FOR TRANSFORMATIVE EDUCATION

by

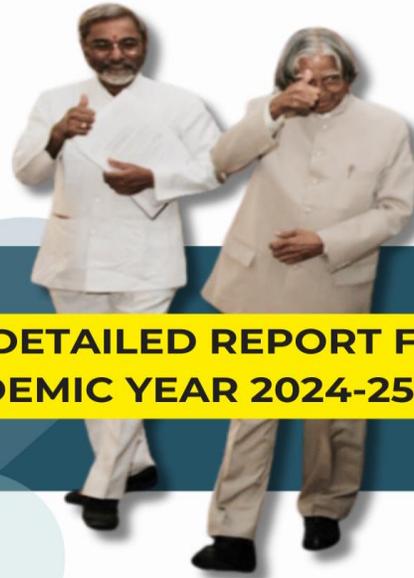
**ROTARY CLUB OF VIZIANAGARAM
No. 15615**

In association with

LEAD INDIA FOUNDATION

With the permission and blessings of

DISTRICT COLLECTOR AND MAGISTRATE, VIZIANAGARAM



**DETAILED REPORT FOR
ACADEMIC YEAR 2024-25 (YEAR 1)**

DETAILED REPORT OF THE ACTIVITIES OF THE ROTARY LEAD INDIA PILOT PROJECT AND ITS IMPACT

- **Introduction:** Lead India 2020 was established in the year 2004 based on the vision articulated by Dr APJ Abdul Kalam - “India to transform into a developed nation by the year 2020 by empowering youth to develop themselves into confident, responsible citizens working towards self, family, community development thereby leading India towards a developed nation”. In this direction, AapBadhoDesh ko Badhao (ABDB) training program was developed as the primary vehicle to accomplish Dr Kalam’s vision and it was based on “Acharya-Kalam Human” Transformation Model at its core. During the years 2004-2019, ABDB training program was imparted to over 18 Lakhs students in over 7000 schools in 51 districts covering 9 states; over 6000 teachers and 3000+ principals were also trained. However, in order to scale up the ABDB program to cover the entire nation with a significant and measurable impact, LIF is now taking a very strategic and pragmatic approach that would translate LIF vision into actions leading to outcomes with measurable and time bound impact. Given Lead India 2020 has reached its major milestone this year, the board has decided to change its name to Lead India Foundation (LIF) while drawing a road map for its journey through the year 2030 and beyond. Lead India now has taken up the project ‘Vision 2047’ for a Developed India and making Bharat as Viswa Bandhu by aligning the people’s participation component with the Hon’ble Prime Minister’s Vision of Vikasit Bharat 2047 and our Hon’ble Chief Minister for a Vikasit Andhra Pradesh 2047.
- **Rotary Club of Vizianagaram:** Rotary Club of Vizianagaram, started in 1957, as a member of Rotary International. Rotary International started with the vision of one man — Paul Harris. The Chicago attorney formed the Rotary Club of Chicago on 23 February 1905, so professionals with diverse backgrounds could exchange ideas and form meaningful, lifelong friendships. Over time, Rotary’s reach and vision gradually extended to humanitarian service. Members have a long track record of addressing challenges in their communities and around the world.

It has rendered significant service to the local community by conducting medical camps, eye camps, youth activities, vocational activities and many other activities. It has got its own three floor community centre in NCS road. It is having several permanent projects like Rotary Swargadham, Vizianagaram Rotary Parvati Devi Anchalila Voluntary Blood Centre, DasigiPerraju Music Academy, 32 protected drinking water supply projects etc.

In the academic year 2023-2024 it has taken up the Transformative Educative Project in collaboration with Lead India Foundation and the consent and blessings of the District Collector and the Magistrate Vizianagaram initiated through a tripartite MoU

- **Pilot Project:** The following schools were identified to be included in the first phase on pilot basis.

S No	Name of the School
1	G.M.R. Sanskrit High School, Vizianagaram
2	Zilla Parishad High School, Dharmapuri
3	Kasturba Gandhi Balika Vidyalaya, Double Colony
4	Zilla Parishad High School, Dwarapudi
5	M.C.H. School, Cantonment
6	G.G.H. School, Dasannapeta
7	Zilla Parishad High School, Gunkalam
8	Zilla Parishad High School, Jannavalasa
9	Zilla Parishad High School, Gajularega
10	Zilla Parishad High School, Malicherla
11	Zilla Parishad High School, Phoolbagh
12	Zilla Parishad High School, Kondakarakam
13	B.P.M. Municipal Corporation School, Vizianagaram
14	M.C.H. Kaspas School, Vizianagaram
15	A.P. Model School, Vizianagaram

- **Orientation Programme:** An orientation programme for the Institution Heads and selected Teachers was conducted in Zilla Parishad Hall, Vizianagarm on 07-07-2023. Dr. NB Sudershan Acharya enlightened the participants about the importance of inculcating values for the students and how this training will transforming the students by empowering them to develop themselves into ethical, confident, patriotic, innovative, responsible global citizens, working towards self, family, community & world development, thus, leading by example on personal integrity & leadership. All the participants got motivated to take the project forward voluntarily, in spite of their otherwise pre occupied schedules.



- **ABDB Training:** "Aap Badho Desh ko Badhao" The founder of LIF Dr. N.B. Sudersan Acharya has personally participated and guided the project. ABDB programmes were conducted in the selected 15 schools as per the following schedule:

ABDB Training Schedule in 15 Schools

S No	Name of the School	Students Strength (7th, 8th& 9th Classes)	Camp Dates	No of Teams
1	KGBV – VZM – Double Colony	242	11-09-23 to 13-09-23	1
2	ZPHS - Dharmapuri	179		1
3	ZPHS – Malicherla	163		1
4	ZPHS – Dwarapudi	93	11-09-23 to 13-09-23	1
5	Govt High School – Dasannapeta	477	11-09-23 to 13-09-23	2
6	ZPHS - Phoolbagh	188	14-09-23 to 16-09-23	1
7	AP Model School – Ayyappa Nagar	300	14-09-23 to 16-09-23	2
8	ZPHS – Gunkalam	168	14-09-23 to 16-09-23	1
9	BPM Municipal Corporation High School - Kotha Agraharam	424	21-09-23 to 23-09-23	2
10	Govt MR High School - Opposite Ananda Gakapathi Auditorium	278	21-09-23 to 23-09-23	2
11	ZPHS – Kondakarakam	122	21-09-23 to 23-09-23	1
12	Municipal Corporation High School – Cantonment	282	25-09-23 to 27-09-23	2
13	ZPHS - Jonnavalasa	279	25-09-23 to 27-09-23	2
14	ZPHS – Gajularega	318	25-09-23 to 27-09-23	2
15	Municipal Corporation High School – Kaspā	893	28-09-23 to 30-09-23	4

Glimpses of ABDB Training





- **LINC:** In all the schools the students, teachers and the heads of the institutions have received the programme in a very positive manner. From each of the sections of 7th, 8th & 9th classes 4-5 students were selected as “**Change Agents**” and Lead India National Clubs were formed and activities of different intensities were conducted by the teachers across the schools.
- **CMLDP:** Critical Mass Leadership Development Program is a two day training program for the Change Agents which consists of orienting them towards sustainable relationship with Lead India programs and LIN Clubs. The children will also be motivated to excel in their studies through proven and ancient wisdom which will become a part of their being. Besides the various values being monitored through the process of self assessment, the students also will be imbibing the desired values. These values like getting up early, cleanliness, healthy eating habits, punctuality, discipline and respecting elders etc. will be caught by them. **It is said that values are not taught but they are caught.** On completion of these orientation programmes, a

celebrity event to enable the children of one school to get exposed to other schools and also to make the general citizens aware of the program a Vidyabheri program was conducted on 9th October 2023.

- **Vidyabheri:** This program was conducted at Sujatha Convention Hall, Vizianagaram. Around 450 Change Agents from all the 15 schools were ferried by buses to the venue. Sri Kolagatla Veerabhadra Swamy, the then MLA and Deputy Speaker was the Chief Guest. Though the then Education Minister consented to attend this event but could not make it in the last moment due to sudden meeting at the State capital. Around 100 students from district institute for education training (DIET), who underwent ABDB training earlier, attended this programme. All the institution heads, selected teachers, many Rotarians and elite people attended the meeting.

Glimpses of Vidyabheri







- **Vijayaspoothi:** To demonstrate the impact of developing good habits and abiding good values on academic performance, a one more round of interaction with all the schools was organized with Dr NB Sudershan Acharya himself attending the sessions. There was a perceptible change in the way the students have received the message to improve their learning skills and absorb the subjects. The overall improvement between the SA1 and SA2 marks was taken as a rough yardstick as a measurable metric. However, the real benefit of students engaging with their subjects and their contents cannot be fully captured in a rather short term. The motivation given and the response obtained were noteworthy.
- **Impact Analysis:** The various data points that could be gathered during the various interactions to the extent available are analyzed. Wherever the students could make their daily activities available to the school administration, the same was factored in.

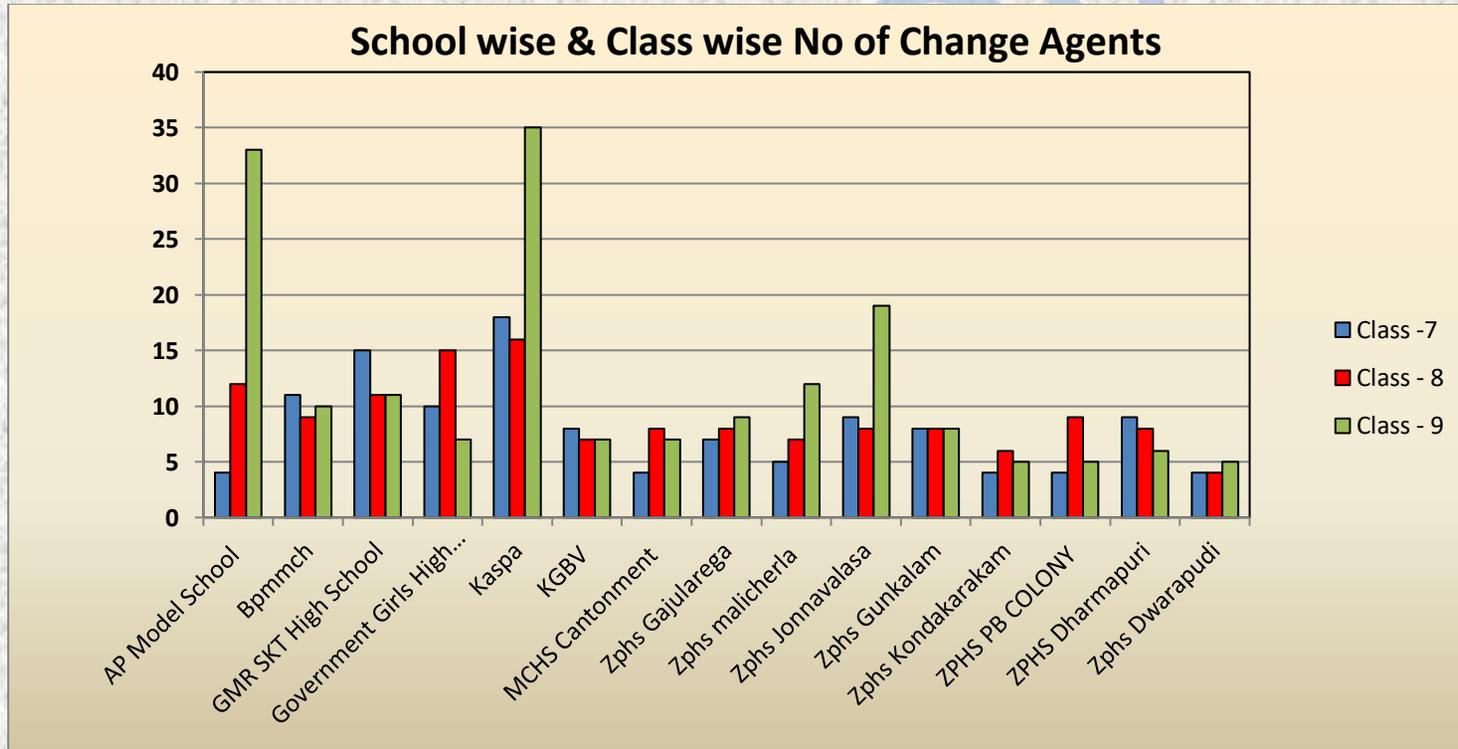
The report of Dr Vijaya Lakshmi, HM ZPHS Jonnavalasa, Vizianagaram is a case in the point. The full report of Dr Vijaya Lakshmi running about ---- pages is enclosed as an illustration. Two more such reports from ZPHS Gunkalam and AP Model School, Vizianagaram are also fully enclosed. The data in respect of other schools is summarized and interpreted in the form of tables and graphs. The overall impact can be put at about 75% improvement in terms of number of students as well as in terms of achieving the desired goals.

It is to be mentioned at this stage that several teething problems, limitation of resources, lack of precedents etc have caused some hindrance in achieving better results. The newness of the programme, devising certain programmes on trail and error basis, accommodating the school schedules have resulted in a lesser achievement than that could have been achieved otherwise. The development of teams and volunteers, development of local talent in the form of new trainers was not satisfactory. However, the message is spreading slowly and the teams are expecting to achieve better results in the academic year 2024-25 as the support base is getting broadened slowly.

- Way Forward:** In the academic year 2024-25, it is being planned to roll out the programme with a more streamlined SOPs in place. We are also adding one more school in the private sector to demonstrate the effectiveness in private schools also. As Lead India is an inclusive programme, it is hoped that the Human Transformation Model will be propagated not only with the students but also with the parents, the communities and also to the general citizens. New target groups will be identified to broaden the reach of value-based activity by all concerned. Be they, the private sector employees, anganwadi workers, Govt departments and any other group or residents so that the support of the general society will act as an ecosystem to nurture the future generation into the right path. There are miles to go but, that should not deter for those who are determined to bring transformation for the betterment of the society and achieve Vikasit Bharat by 2047.
- Out of the total 4400 students from 7th, 8th & 9th, who got trained in ABDB, 435 students were selected as Change Agents from the 15 schools i.e. approximately 10% of the respective school strength. Number of students selected as change agents from each school is depicted as follows:

S No	Name of the School	Class -7	Class - 8	Class - 9	Total
1	AP Model School	4	12	33	49
2	Bpmmch	11	9	10	30
3	GMR SKT High School	15	11	11	37
4	Government Girls High School	10	15	7	32
5	Kaspa	18	16	35	69
6	KGBV	8	7	7	22
7	MCHS Cantonment	4	8	7	19
8	ZphsGajularega	7	8	9	24
9	Zphsmalicherla	5	7	12	24
10	ZphsJonnavalasa	9	8	19	36

11	ZphsGunkalam	8	8	8	24
12	ZphsKondakarakam	4	6	5	15
13	ZPHS PB COLONY	4	9	5	18
14	ZPHS Dharmapuri	9	8	6	23
15	ZphsDwarapudi	4	4	5	13



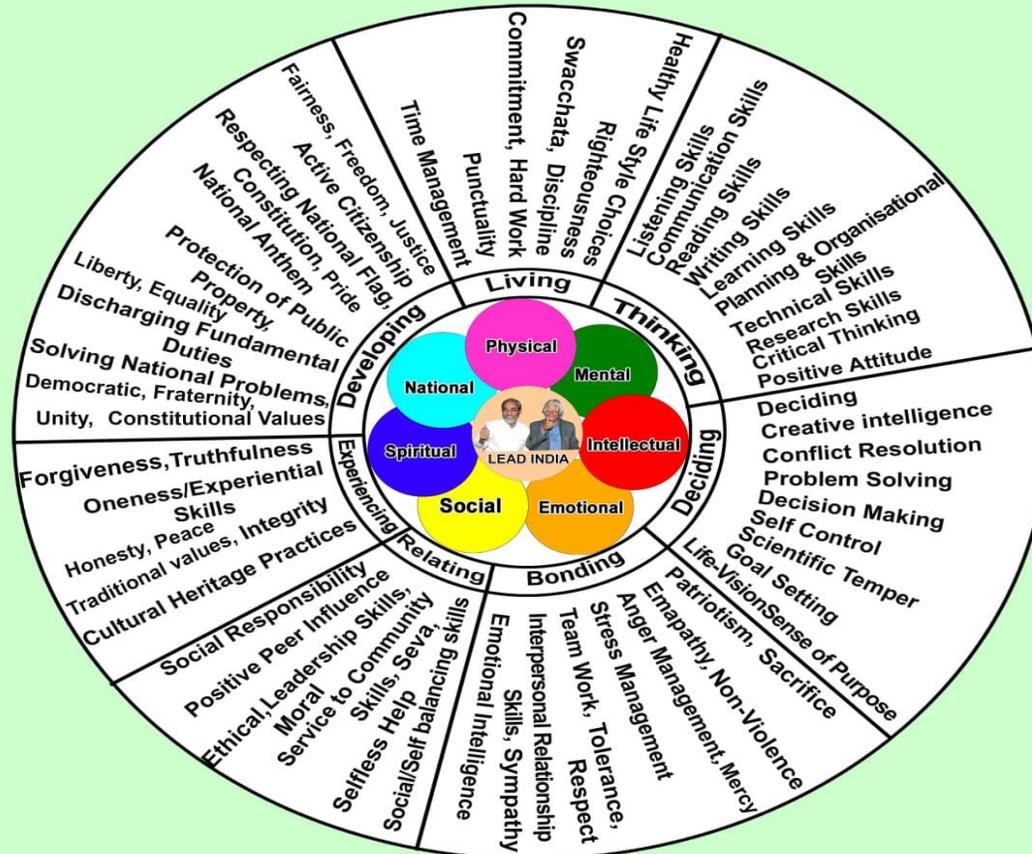
- The Conceptual Study and the Research Frame-Work is designed based on the Acharya-Kalam Human Transformative Model which was compiled with three decades of research by Dr.N.B.Sudershan Acharya under the noble guidance of Dr. Abdul Kalam, the then President of India on the hypotheses that "*Values Are Not Taught, Values Are Caught*". Dr NB Sudershan Acharya has designed an ethical wheel incorporating 70 parameters of ethical-moral values and skills initiated by WHO, UNO, UNICEF, Indian Constitutional Values, 12th Five Year Plan Goals and draft education policy 2019.

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Wheel of Ethical/Moral/Human Values and Skills for Holistic Development Program

Acharya - Kalam's Human Transformative Model

Aap Badho Desh Ko Badho - आप बढ़ो देश को बढ़ाओ



Inculcates 70 ethical-moral values and skills initiated by UNO, UNICEF, WHO, Indian constitutional values, 12th Five years Plan goals and Draft education Policy -2019 to make enlightened empowered responsible citizen

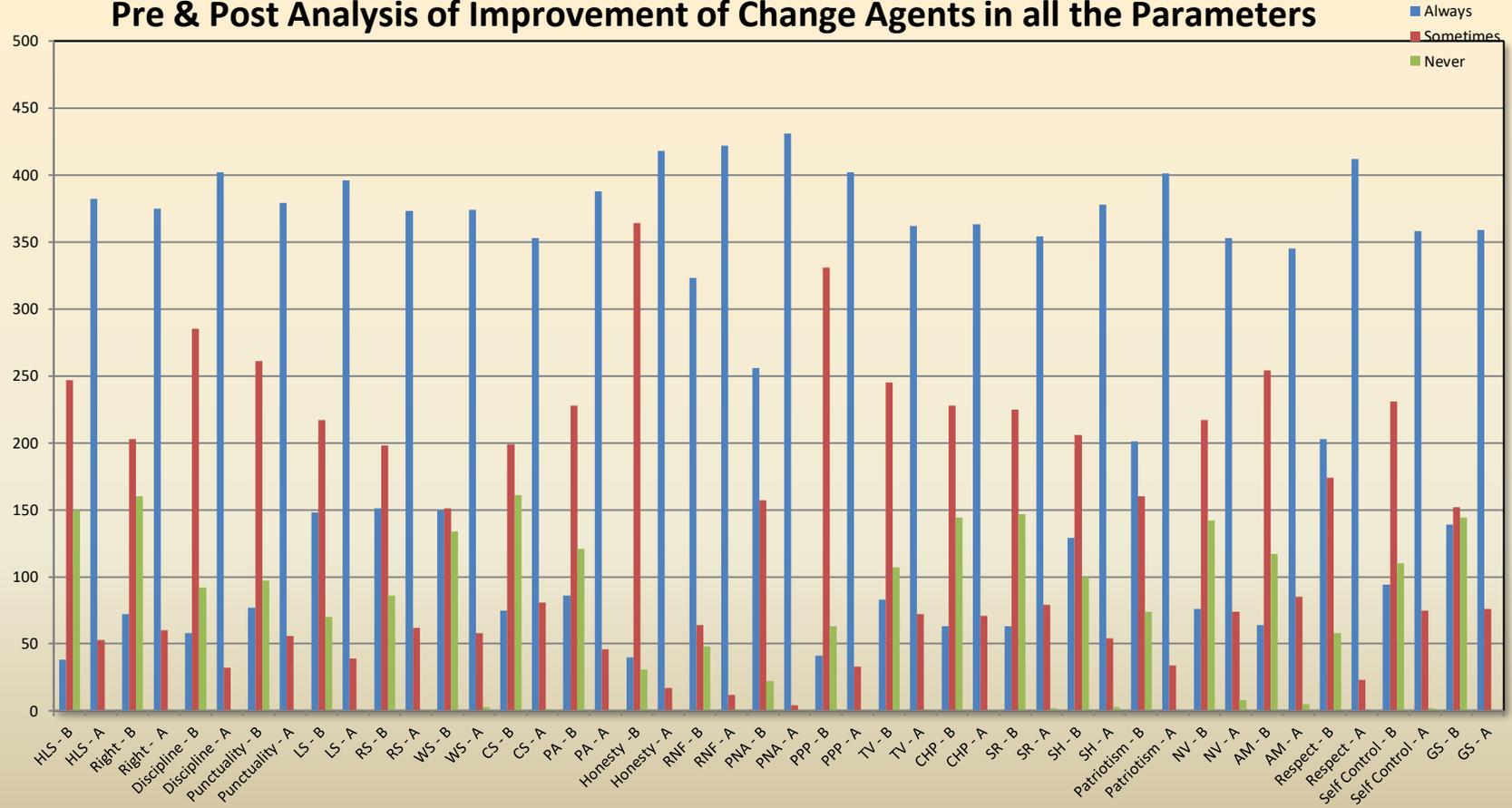
- The following parameters were selected from the 7 dimensions to evaluate the improvement in the students before and after the training for this pilot project.

Dimension	Parameter
Physical	Healthy lifestyle
	Righteousness
	Discipline
	Punctuality
Mental	Listening Skills
	Reading Skills
	Writing Skills
	Communication Skills
	Positive Attitude
Intellectual	Self Control
	Goal Setting
Emotional	Patriotism
	Non Voilence
	Anger Management
	Respect
Social	Social Responsibility
	Selfless Help
Spiritual	Traditional Values
	Cultural Heritage Practices
	Honesty
National	Respecting National Flag
	Pride National Anthem
	Protection of Public Property

- To analyze and evaluate the impact of ABDB training on the students, we have done a pre and post assessment of the seven dimensions. We have selected the Change Agents for this assessment and they are requested to fill a data form consisting of 23 parameters selected from the wheel of ethical / moral / human values and skills. Later we have collected completed the data sheets from all the schools attested by the Change Agent and the concerned class teacher. The data sheets are then compiled and analyzed. The difference between the pre and post assessment data is interpreted as before and after using bar graphs which is as follows:

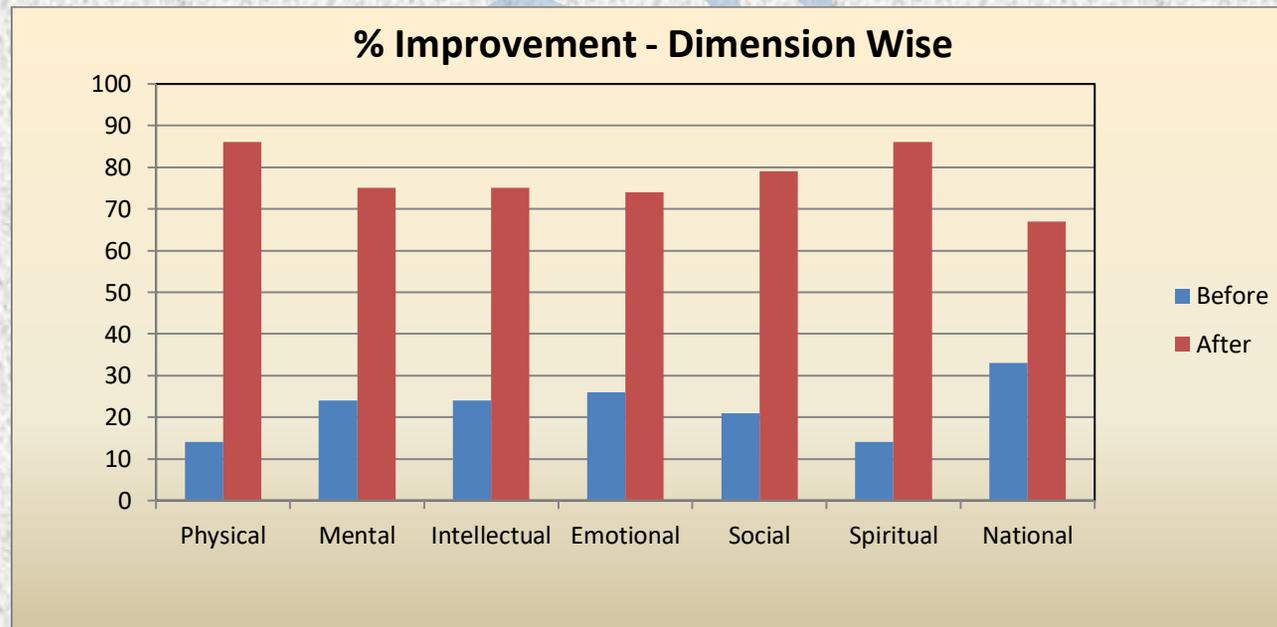
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Pre & Post Analysis of Improvement of Change Agents in all the Parameters



- We have interpreted the percentage improvement of the 7 dimensions of all the change agents and found a predominant improvement in the dimensions among the change agents.

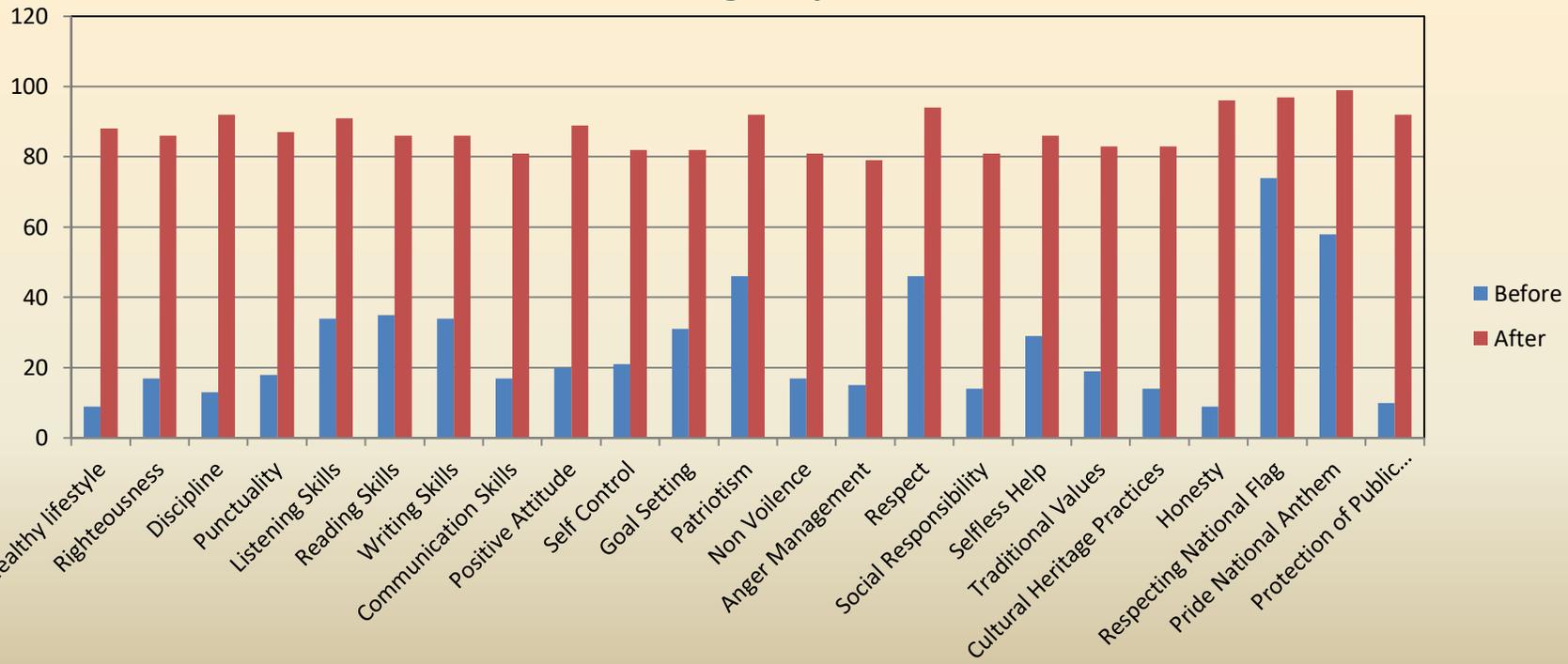
Dimension wise % Improvement of Change Agents		
Dimension	Before	After
Physical	14	86
Mental	24	75
Intellectual	24	75
Emotional	26	74
Social	21	79
Spiritual	14	86
National	33	67



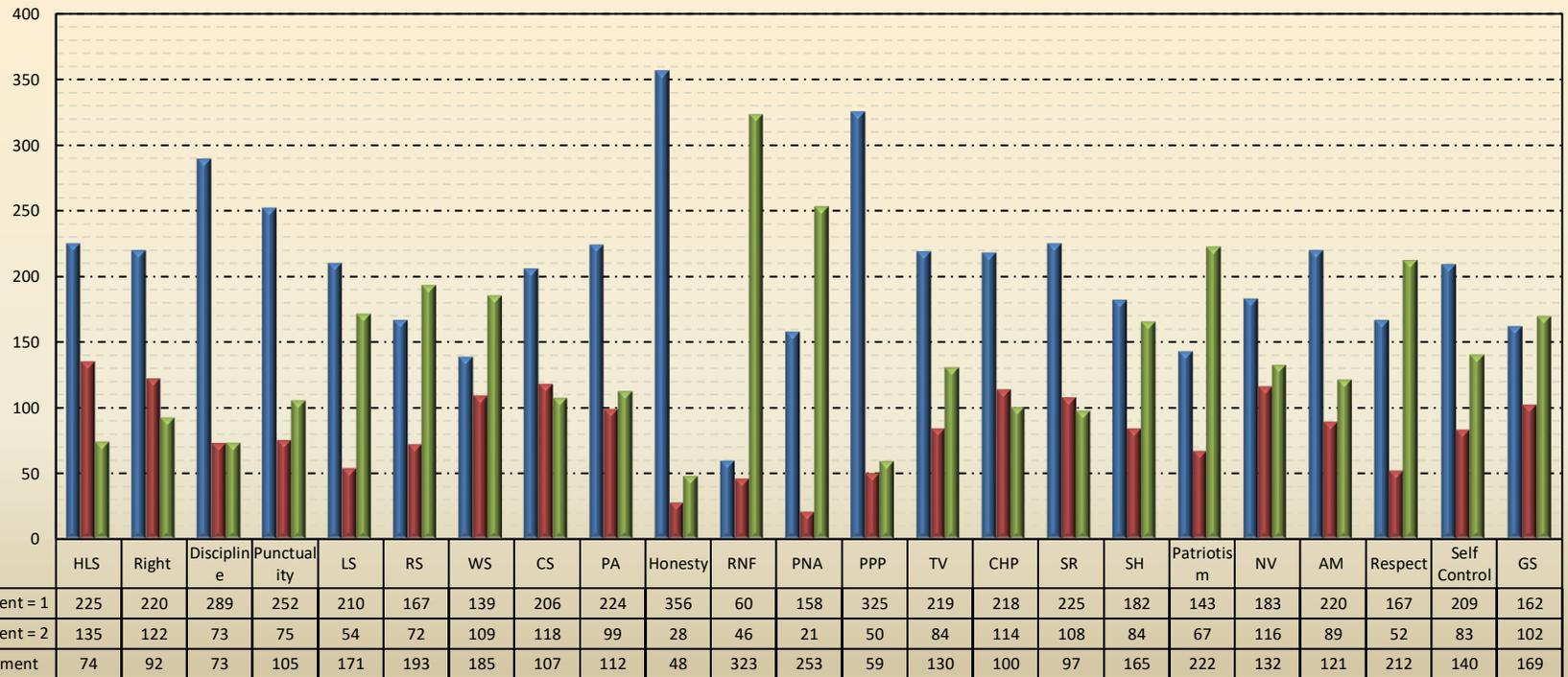
- Analysis of the 23 parameters is also done and the percentage improvement among the change agents is captured as follows:

Parameter wise % Improvement of Change Agents		
Parameter	Before	After
Healthy lifestyle	9	88
Righteousness	17	86
Discipline	13	92
Punctuality	18	87
Listening Skills	34	91
Reading Skills	35	86
Writing Skills	34	86
Communication Skills	17	81
Positive Attitude	20	89
Self Control	21	82
Goal Setting	31	82
Patriotism	46	92
Non Voilence	17	81
Anger Management	15	79
Respect	46	94
Social Responsibility	14	81
Selfless Help	29	86
Traditional Values	19	83
Cultural Heritage Practices	14	83
Honesty	9	96
Respecting National Flag	74	97
Pride National Anthem	58	99
Protection of Public Property	10	92

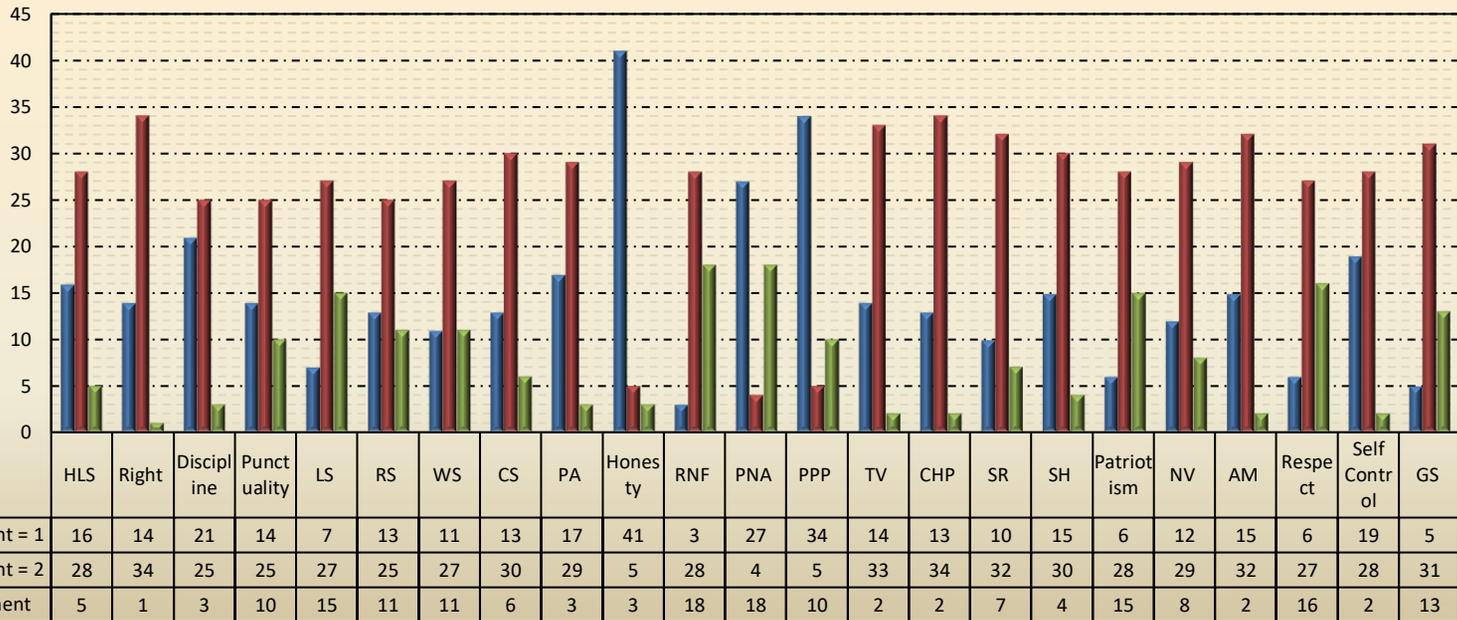
Parameter wise Percentage Improvement of CAs



Dimensional Analysis of all the Change Agents



AP Model School

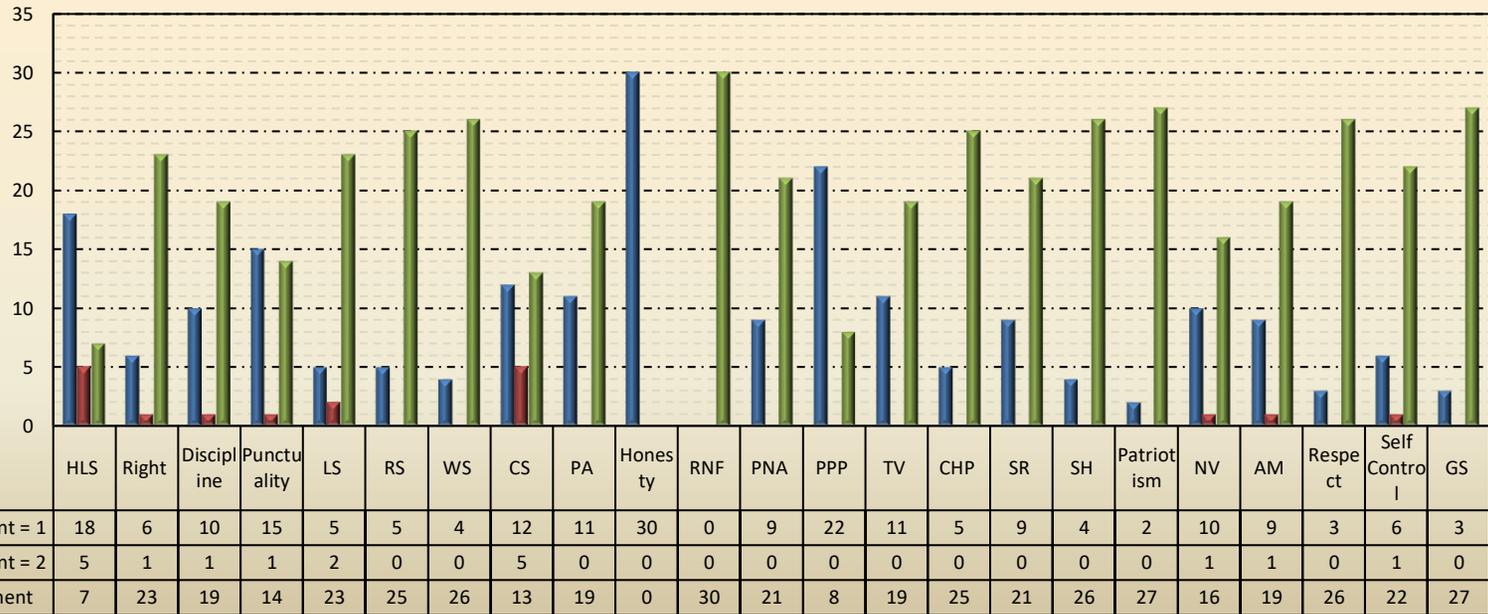


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BPM School

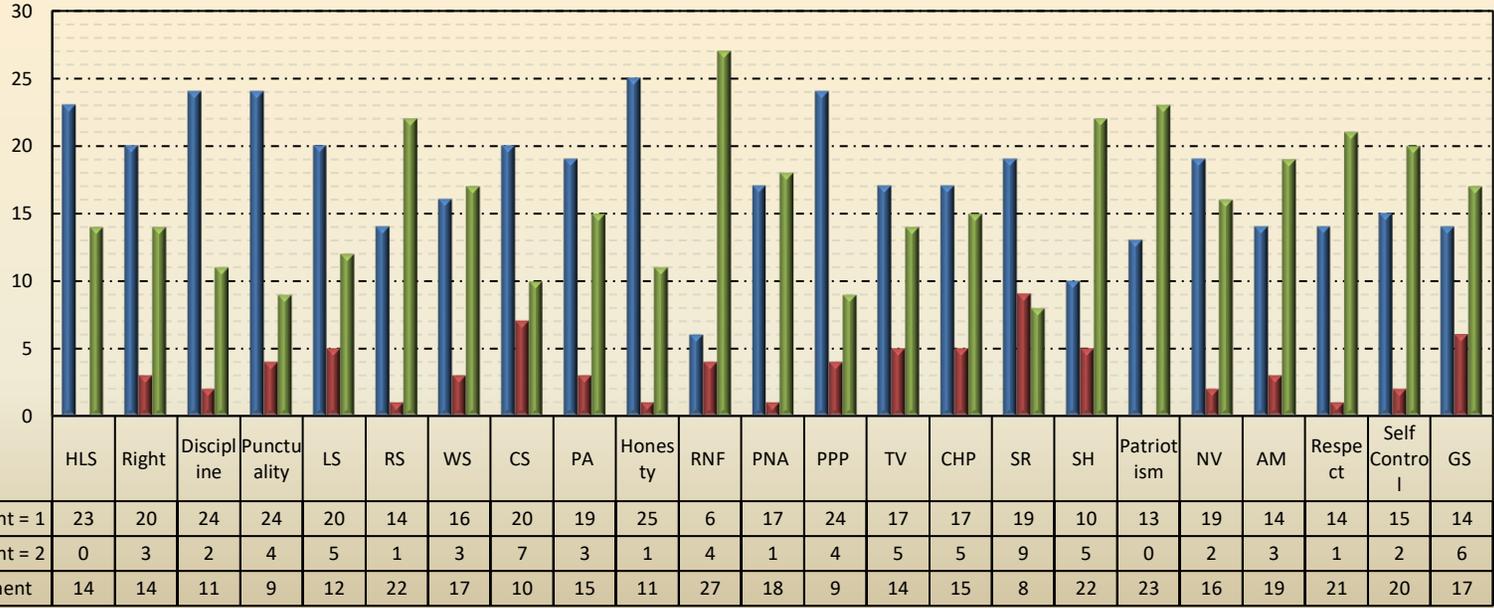


Name of the Head of the Institution:

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GMR Sanskrit School

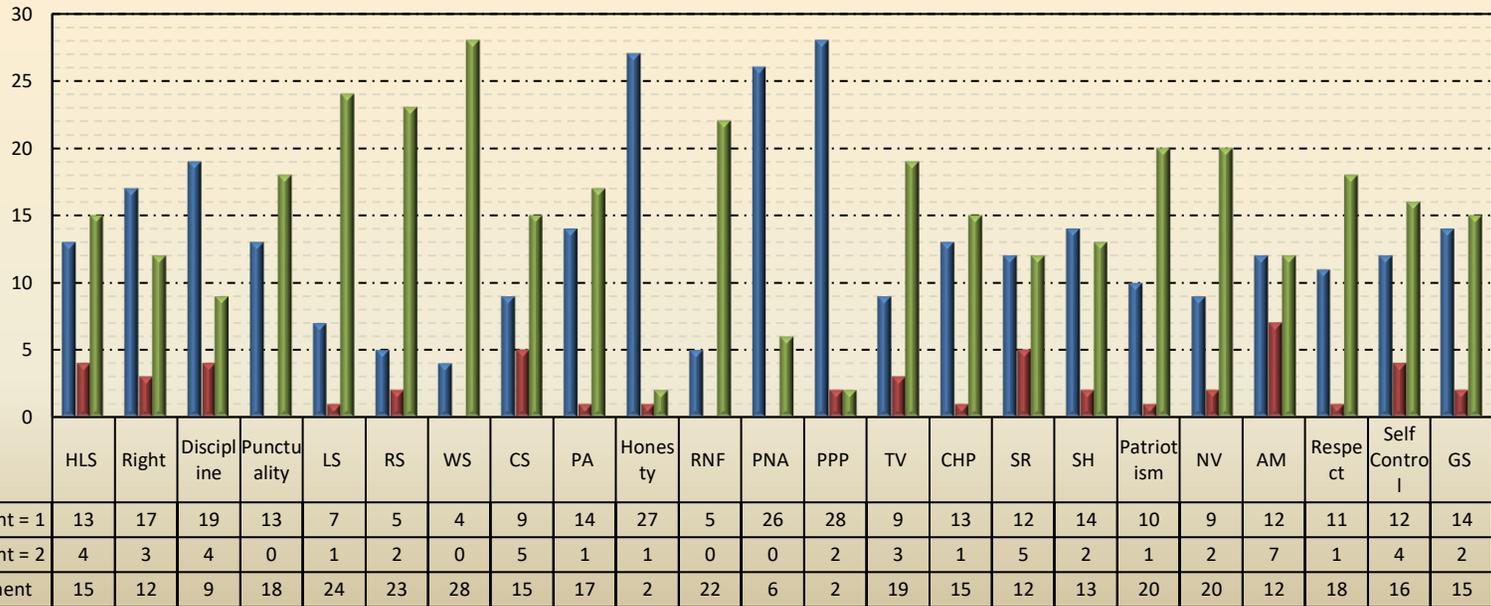


Name of the Head of the Institution:

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GGH Dasannapeta

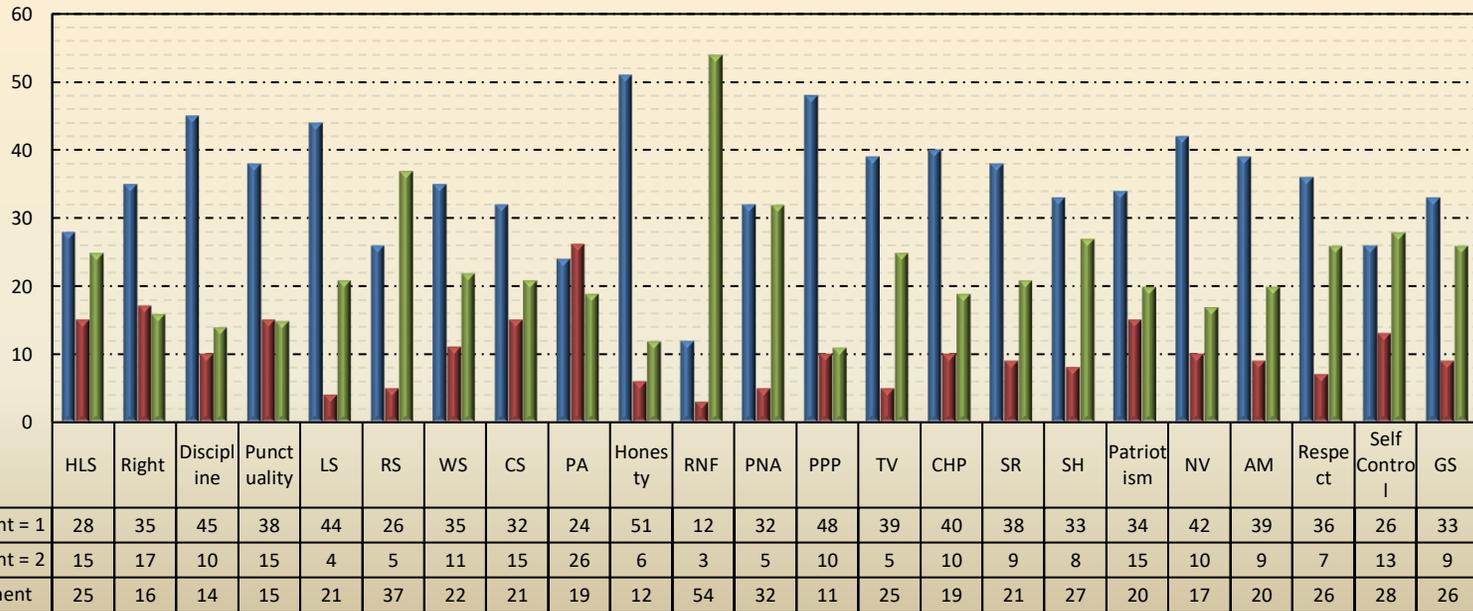


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Kaspa High School

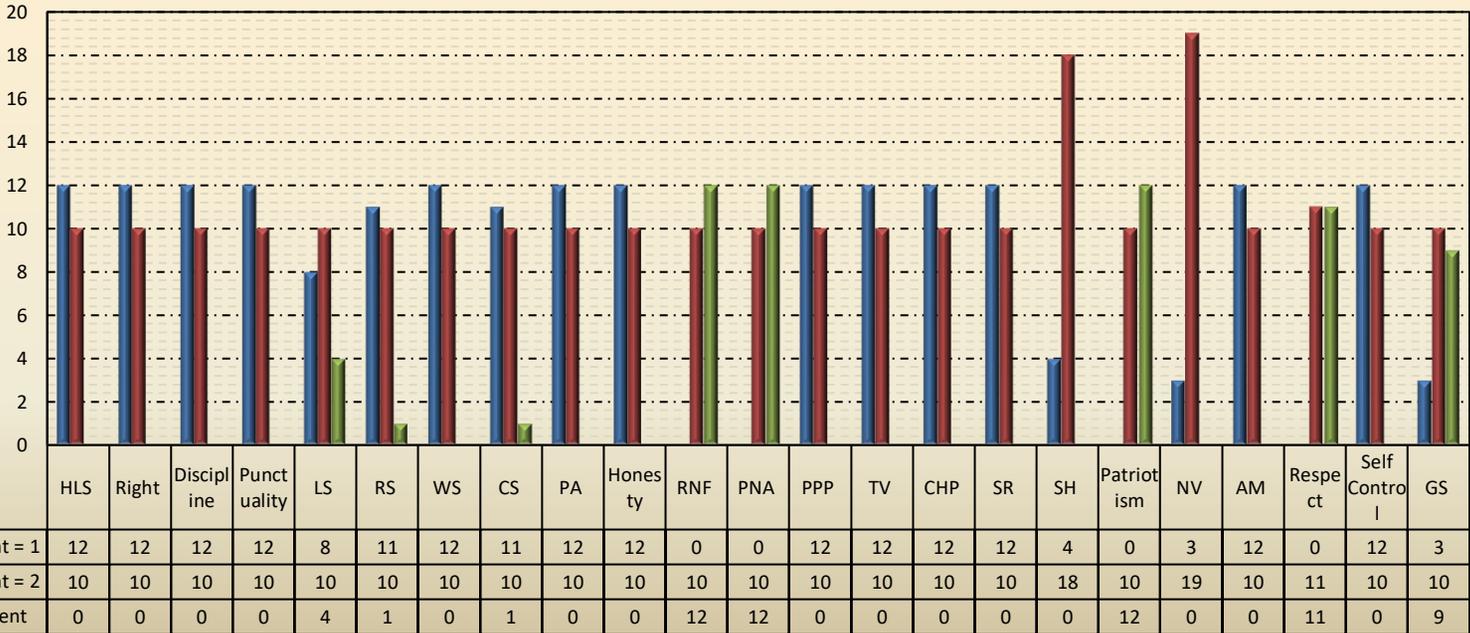


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KGBV - Vizianagaram

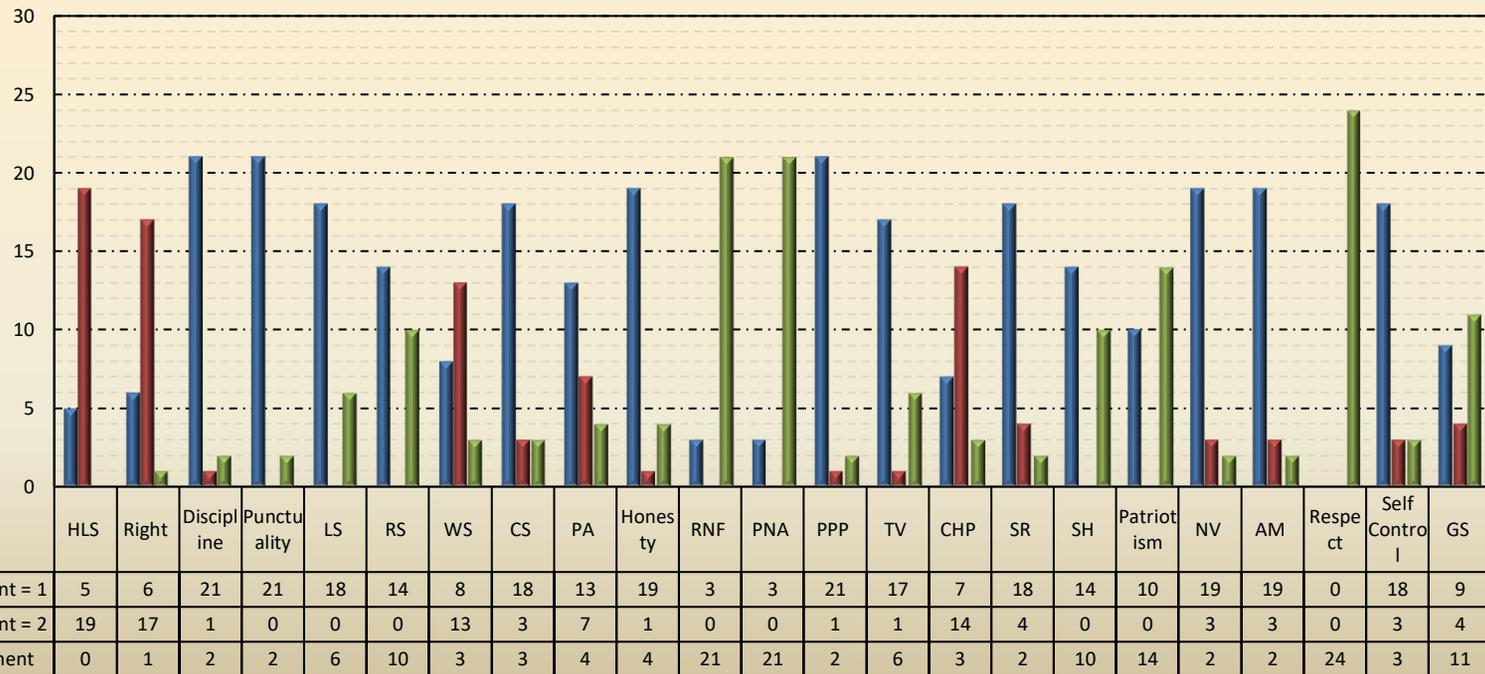


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ZPHS - Malicherla

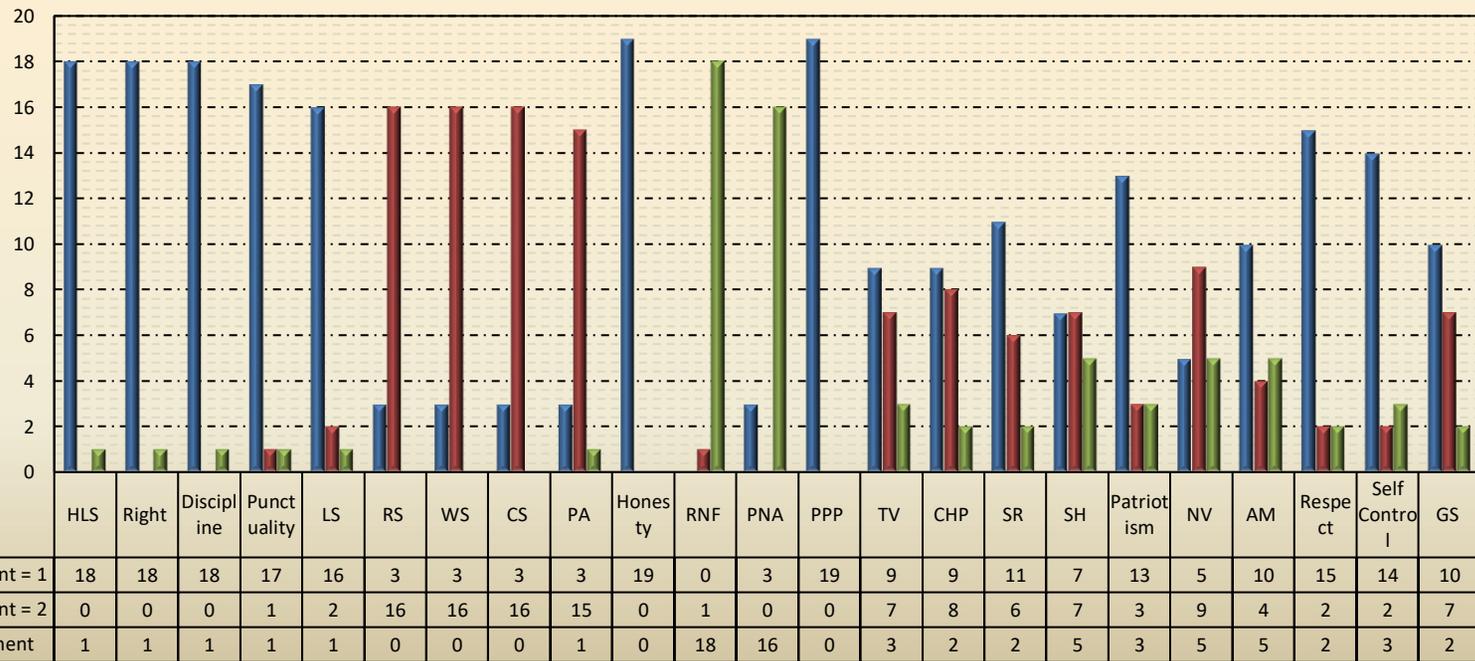


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MCHS - Cantonment

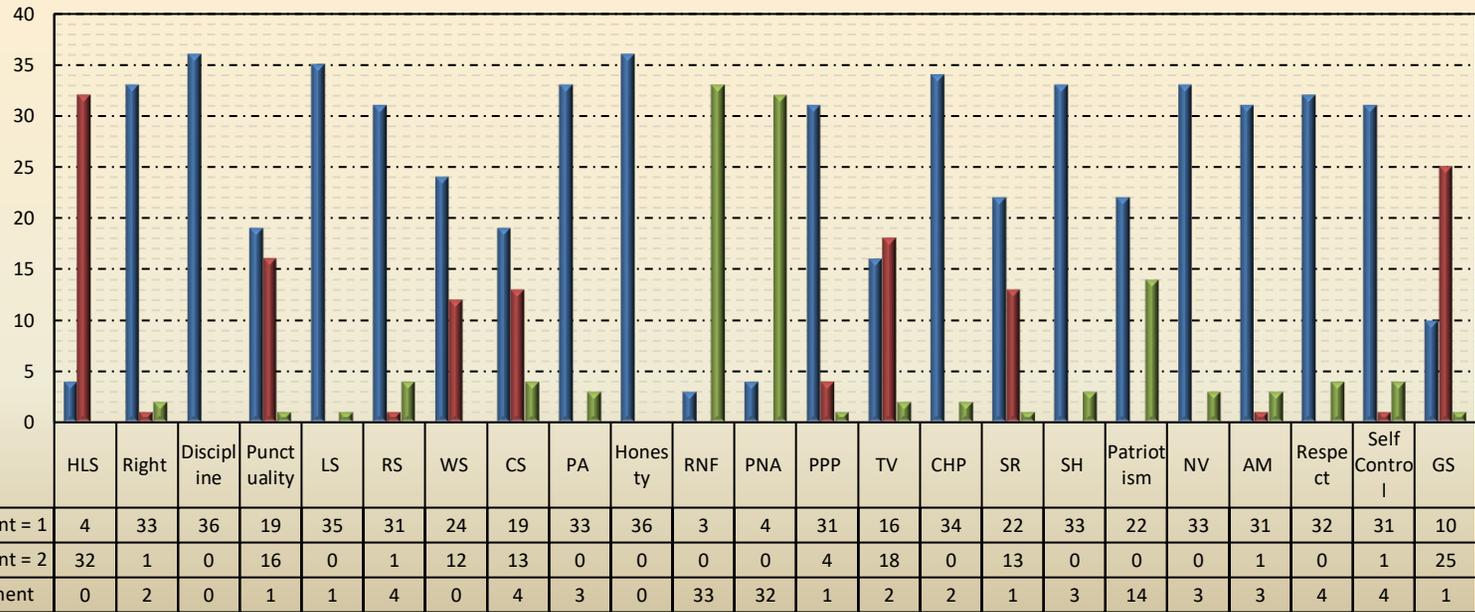


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ZPHS - Jonnavalasa

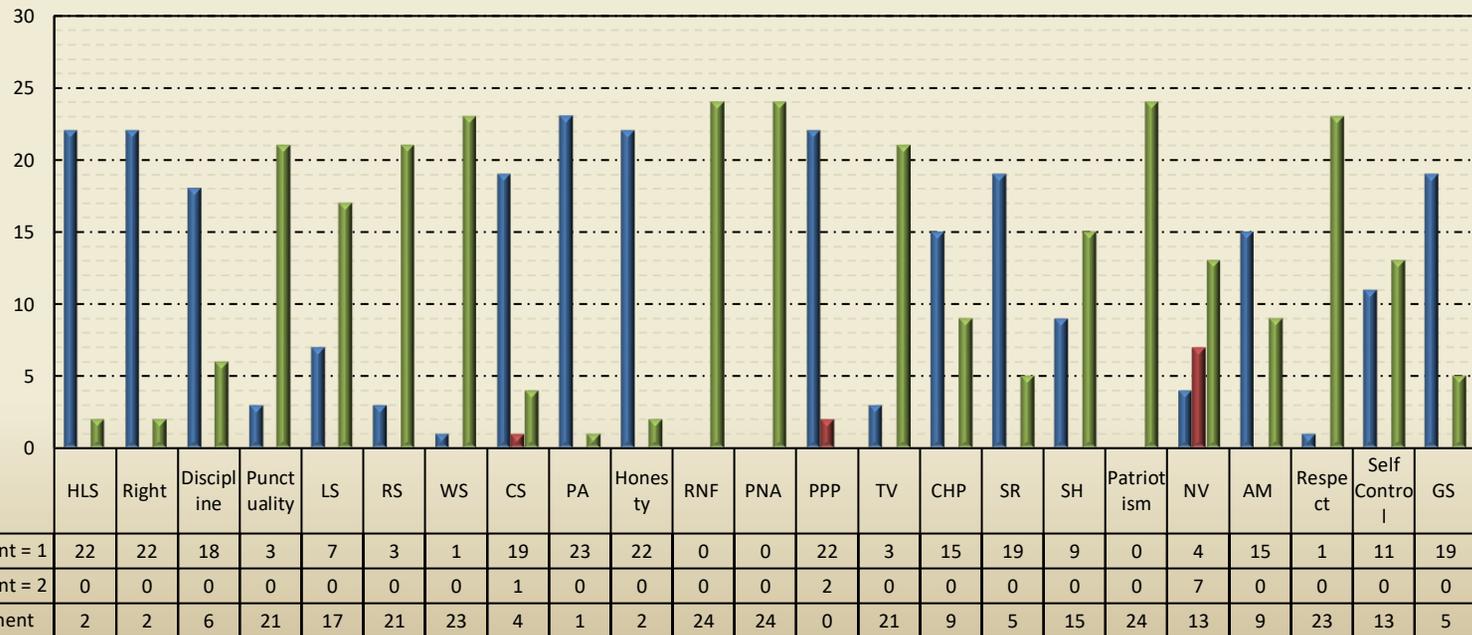


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ZPHS - Gunkalam

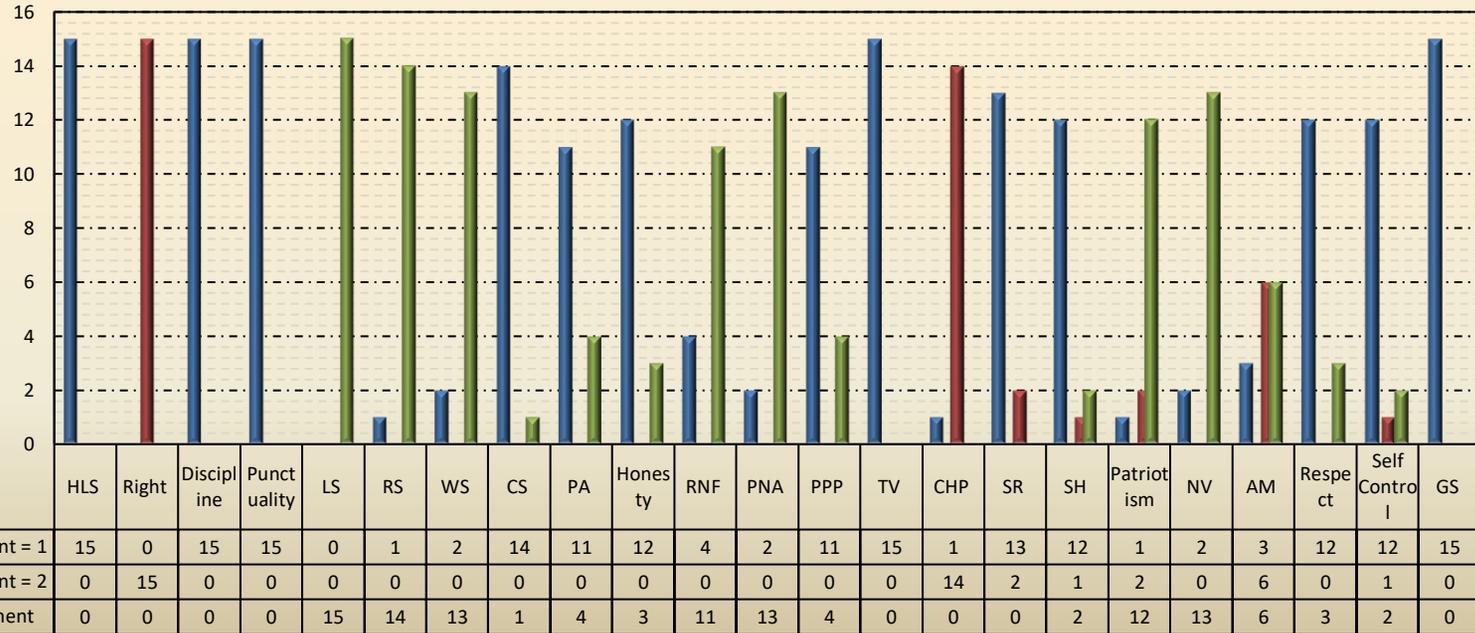


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ZPHS - Kondakarakam

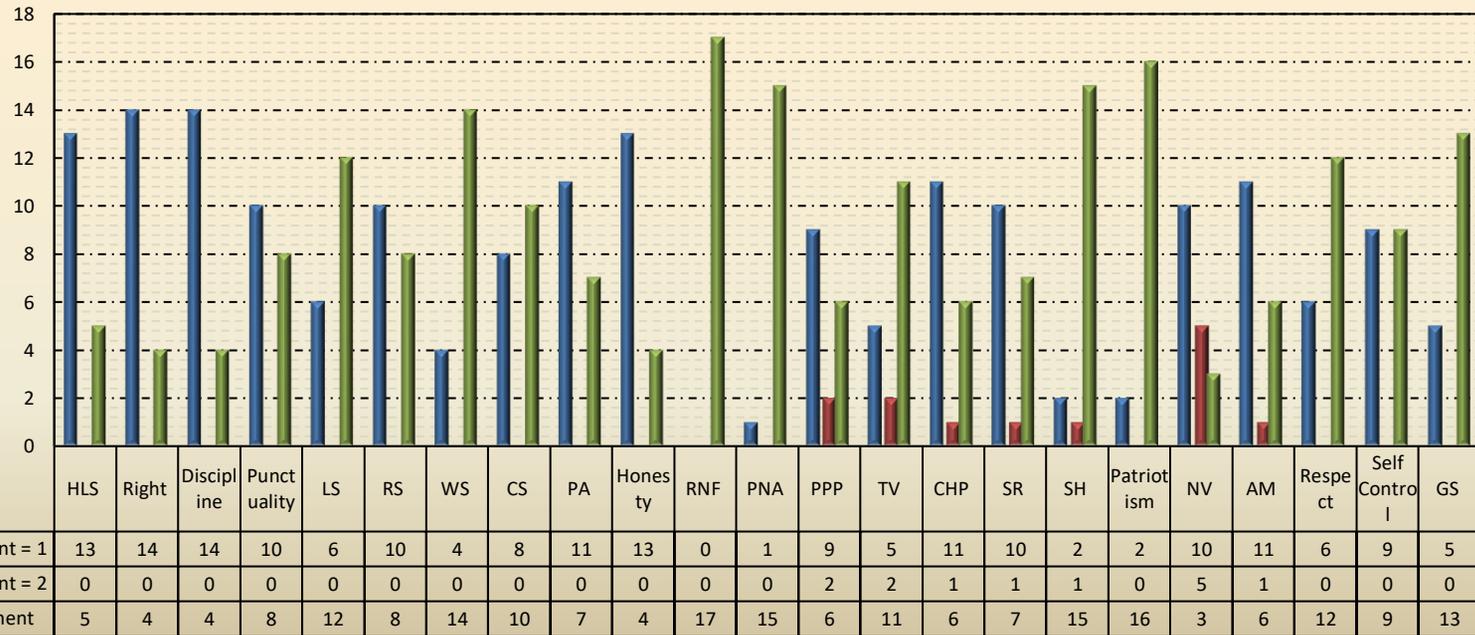


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ZPHS - Phoolbagh Colony

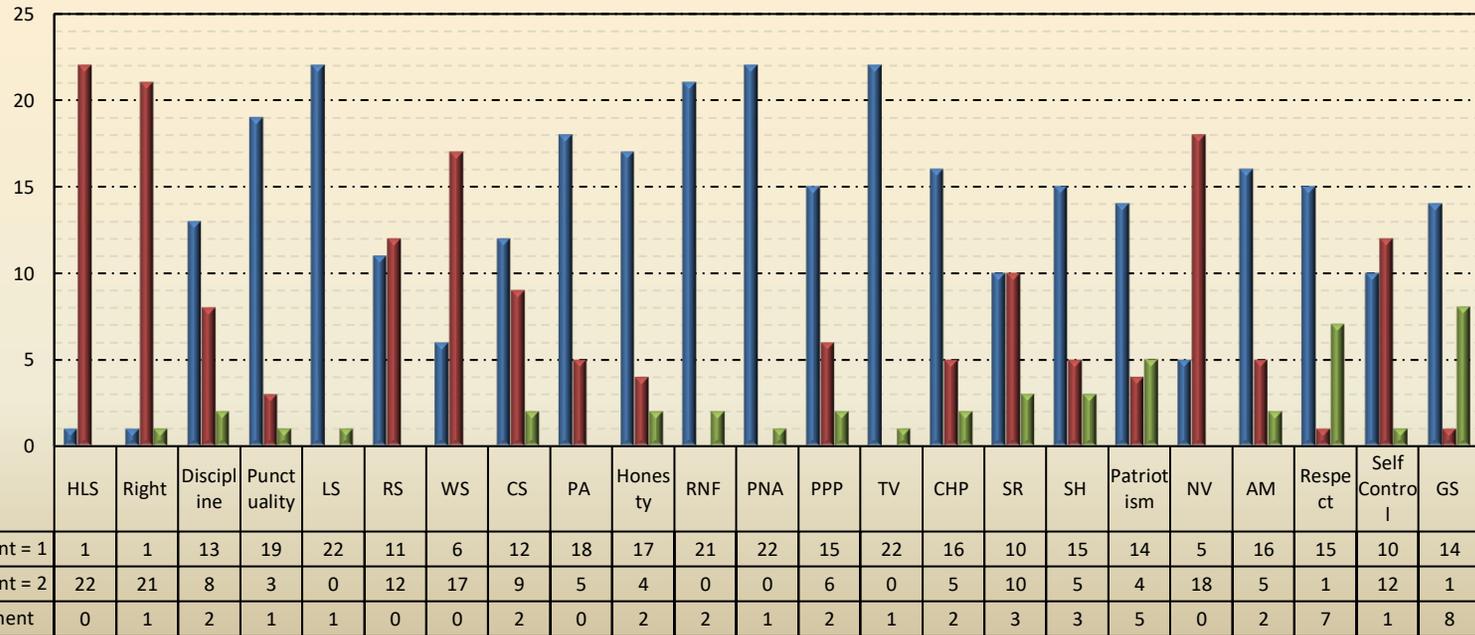


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ZPHS - Dharmapuri

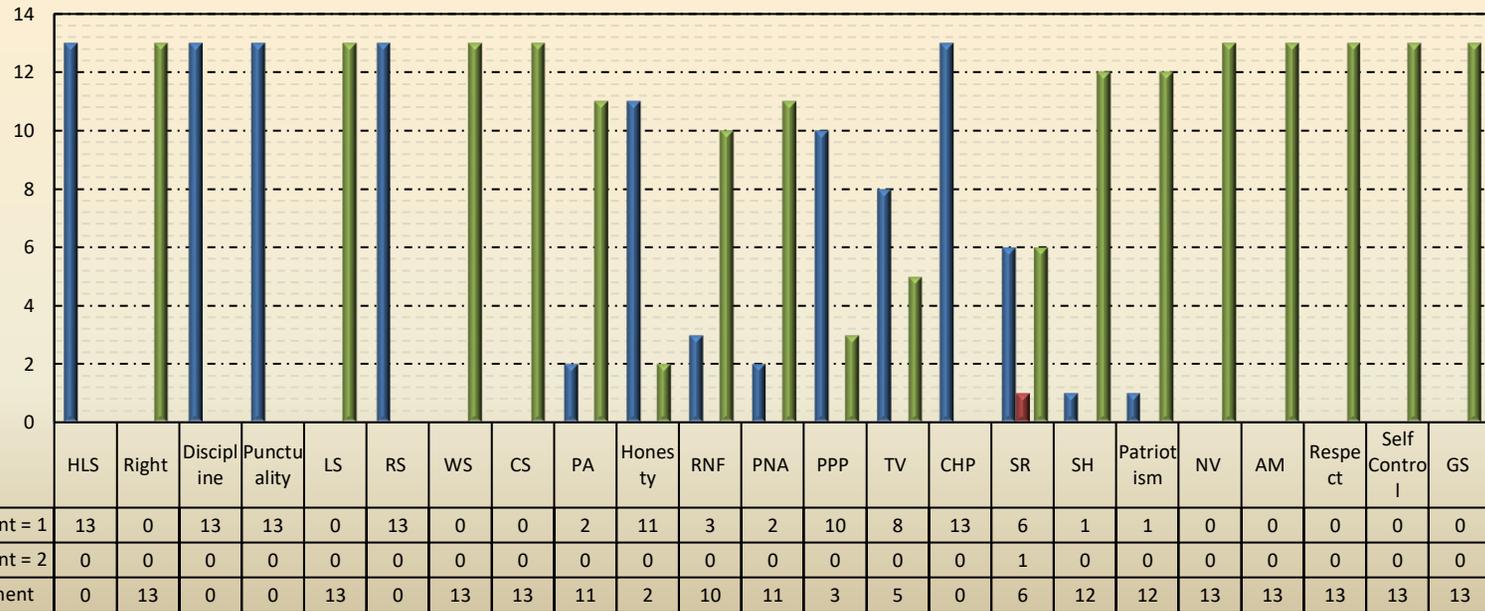


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ZPHS - Dwarapudi

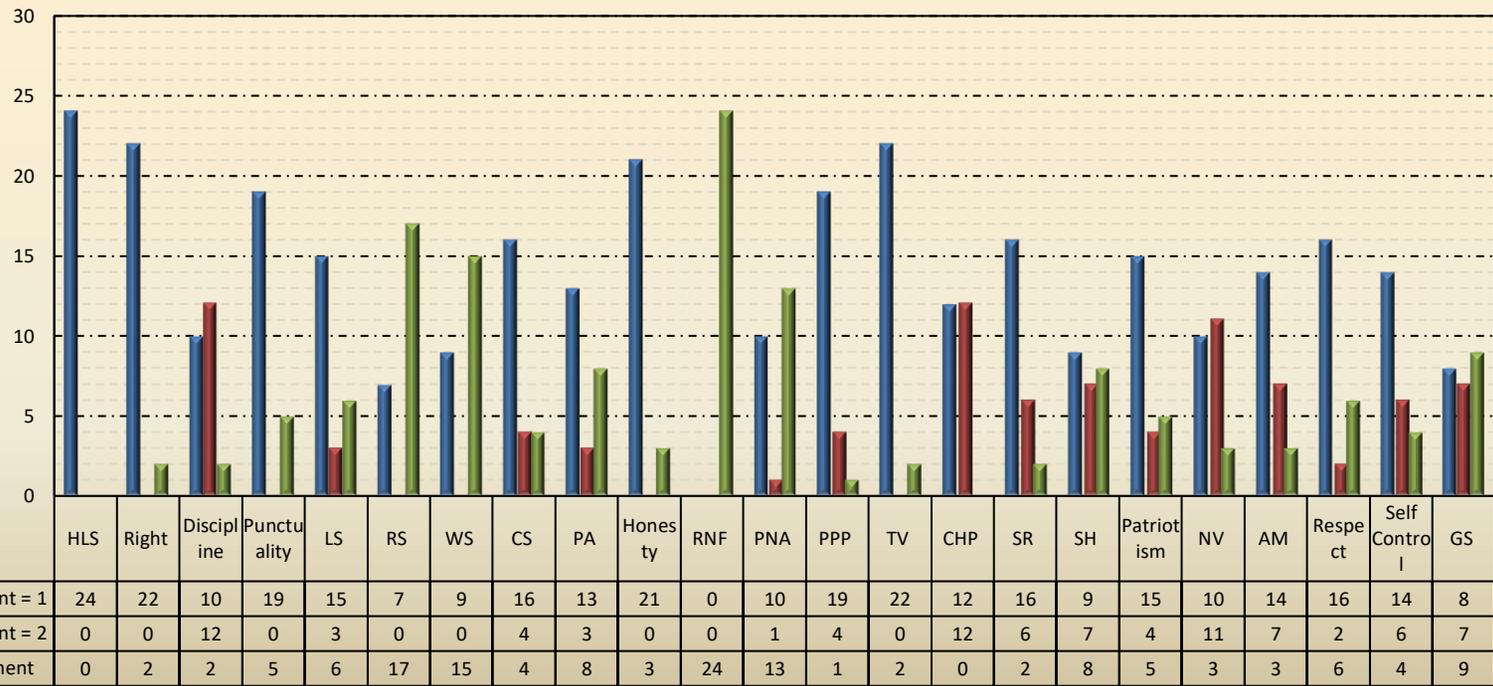


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ZPHS Gajularega



Name of the Head of the Institution:

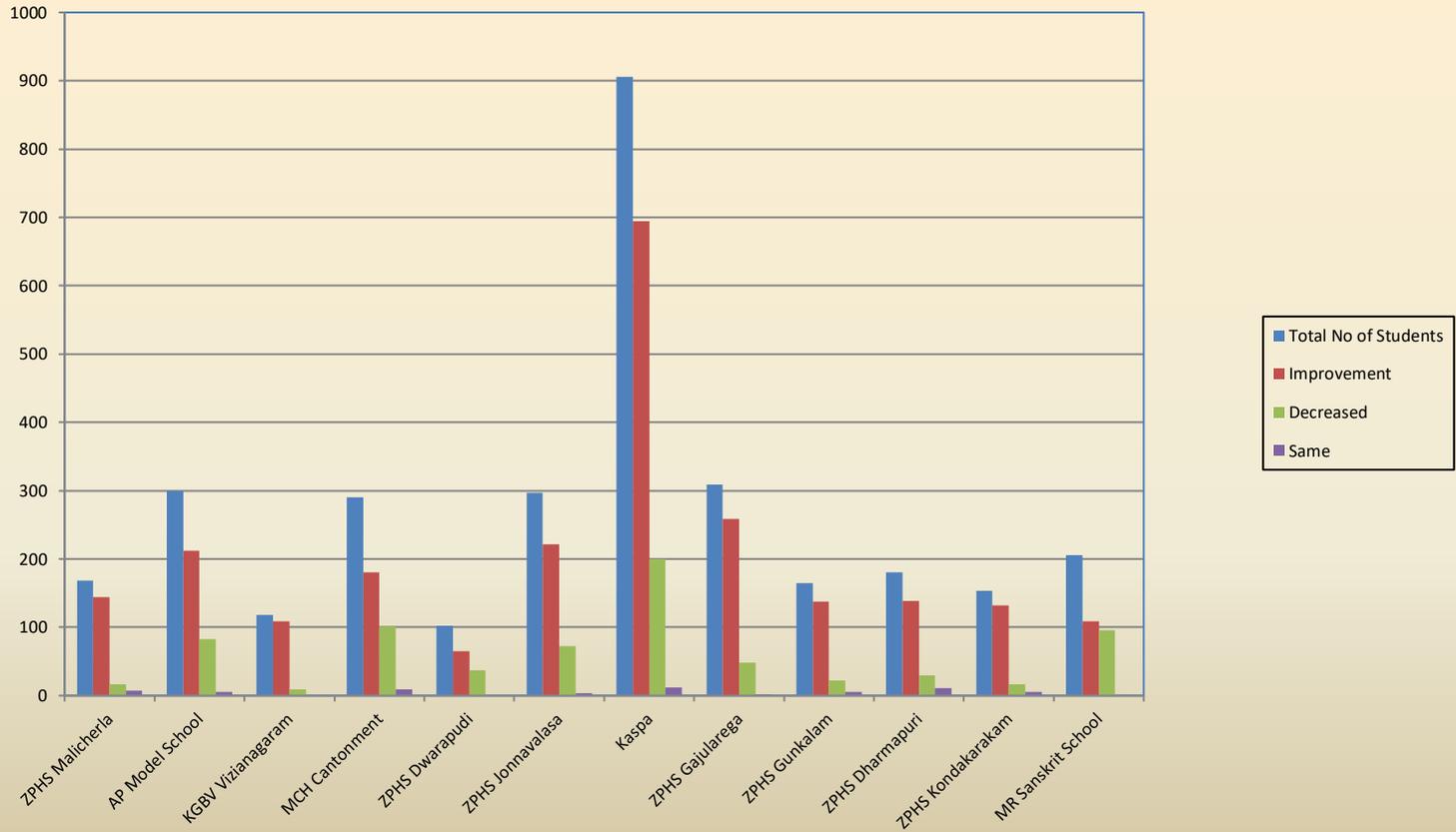
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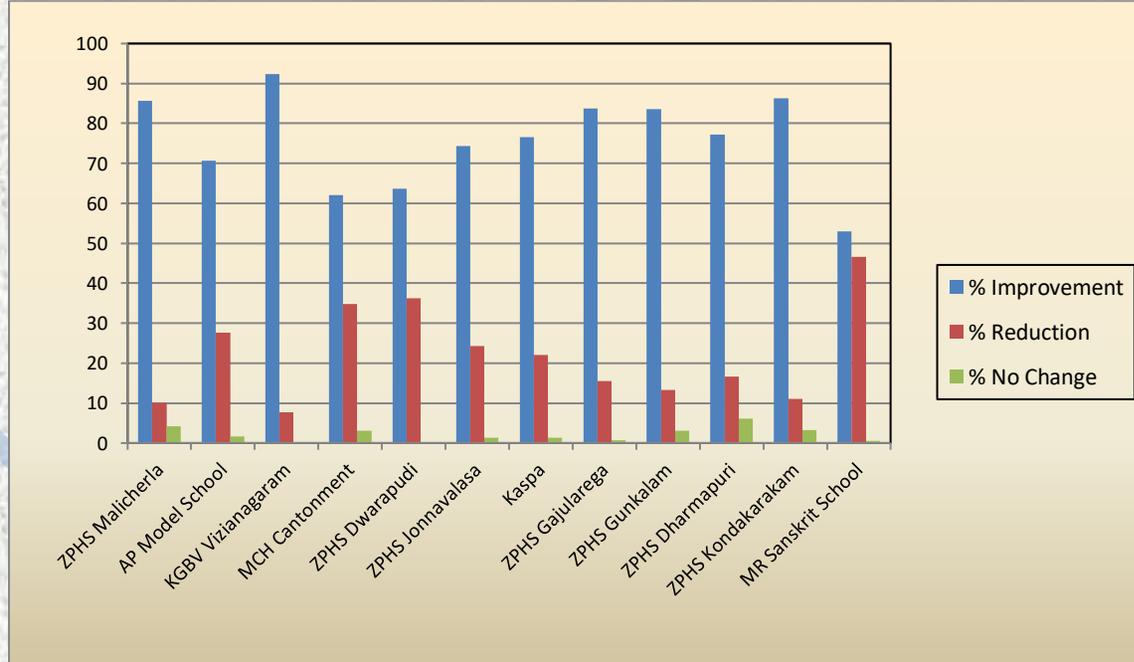
- Improvement in Academic Performance:** The training under ABDB is intended to holistically transform the very attitude and world view of the students. The good habits will show their results in academic performance also. Though this is a continuous process, an attempt is made to track the difference in performance of students between SA1 exams and SA2 exams as an indicative metric which is captured school-wise and reported hereunder:

S. No	Name of the School	Total No of Students	Improvement	Decreased	Same
1	ZPHS Malicherla	168	144	17	7
2	AP Model School	300	212	83	5
3	KGBV Vizianagaram	118	109	9	0
4	MCH Cantonment	290	180	101	9
5	ZPHS Dwarapudi	102	65	37	0
6	ZPHS Jonnavalasa	297	221	72	4
7	Kaspa	906	694	200	12
8	ZPHS Gajularega	309	259	48	2
9	ZPHS Gunkalam	165	138	22	5
10	ZPHS Dharmapuri	180	139	30	11
11	ZPHS Kondakarakam	153	132	17	5
12	MR Sanskrit School	206	109	96	1
Total		3194	2402	732	61
Percentage			75%	23%	2%

Improvement Analysis in Academic Performance



S. No	Name of the School	% Improvement	% Reduction	% No Change
1	ZPHS Malicherla	86	10	4
2	AP Model School	71	28	2
3	KGBV Vizianagaram	92	8	0
4	MCH Cantonment	62	35	3
5	ZPHS Dwarapudi	64	36	0
6	ZPHS Jonnavalasa	74	24	1
7	Kaspa	77	22	1
8	ZPHS Gajularega	84	16	1
9	ZPHS Gunkalam	84	13	3
10	ZPHS Dharmapuri	77	17	6
11	ZPHS Kondakarakam	86	11	3
12	MR Sanskrit School	53	47	0



ACKNOWLEDGEMENTS

- It is our prior duty to thank all the persons who made this possible.
- District Collector & Magistrate, Vizianagaram
- Education department
 - Sri. N Prem Kumar, DEO
 - Sri. Lingeswara Reddy, Former DEO
 - Sri. Ramana, Dy EO
 - Smt. Satyavathi, MEO
 - Sri. E Vijaya Kumar, MEO, Nellimarla
 - Sri. VB Ramachandra Raju, MEO
 - DEO Office Staff
 - DIET College Principal and Students
- Dr. N.B. Sudershan Acharya, Founder Lead India Foundation: Even at the age of 75, he graciously accepted the proposal to personally oversee the roll out of the pilot project at Vizianagaram, travelled all the way from Hyderabad whenever needed and spent considerable time and energy. It is his pious presence that kick-started the movement and inspired everyone – the students, the teachers, Heads of Institutions, Rotarians, People’s Representatives and Govt. Officials.
- Rtn. Dr. Malla Venkateswara Rao, MD Venkatapadma Hospitals, District Governor of Rotary District 3020, has come forward to initiate the project at Vizianagaram. He also made it his thrust programme for Rotary year 2024-25 to take the movement forward through other clubs of Rotary District (From Ichapuram to Vijayawada – 85 clubs).

- Rtn Durga Balaji FCA, who has taken up the responsibility to continue the project through the thick and thin and acted as a backbone to the project, his continuous support to Dr NB Sudershan Acharya throughout the implementation and bridging of the gaps helped to complete the project so far.
- Rtn Durga Uma Balaji, who was President of Rotary Club for the year 2022-23 has initiated the work and stood for the cause by continuously involving at various stages of the project.
- Dr. C.V.K.K. Chaitanya, Assistant Professor, Centurion University, in spite of severe personal setbacks he has dedicated to the cause and provided technical support in organizing and conducting trainings, developing SOPs, data collection, analysis and reporting. His critical inputs along with Dr. N.B. Sudershan Acharya at every level enabled smooth implementation and successful completion of the project.
- Sri. V. Jagadeesh Kumar, a selfless volunteer who relentlessly took upon himself the thankless job of tying up the loose ends and was always there for the cause.
- Rotarians who involved at some stages and encouraged
 - Rtn. V. Subbaraju
 - Rtn. B. Surya Lakshmi
 - Rtn. U. Srikanth Varma
 - Rtn. Neeta Vijwani
 - Rtn. G. Vinod Kumar
 - Rtn. Bangaru Naga Prakash
 - Rtn. Ch. Veerabhadra Rao
 - Rtn. Aruna Kumari
 - Rtn. Sujata

- Rtn. Dr M. Padma Kumari
- Rtn. Praveen Anchalia
- Rtn. K. Satyam
- Rtn PDG RK. Jain for his continuous guidance and blessings
- Volunteers and donors other than Rotarians
 - Dr. Seshagiri Rao, Andhra Hospital
 - Sri K. Uma Maheswara Rao
 - Sri K. Subramanyam
 - Sri. M.D.H. Chandrasekhar Rao, Retd. Principal
 - Sri. T.V. Ram Kashyap
 - Sri. M.B. Apparao Dora
 - Sri. Veerababu, Digital info
 - Sri. Srinivasa Rao, Retd. MPDO
 - Sri. Kumaraswamy
 - Sri. Hema Sunder
 - Sri. K.V. Kalyan, Assistant Professor, Centurion University
 - Sri. Gnaneswar
- People's Representatives
 - Sri. Kolagatla Veerabhadra Swamy, Ex MLA, Ex Dy. Speaker
 - Sri Majji Srinivasa Rao, Chairman, Zilla Parishad, Vizianagaram
 - Smt. K Sravani, Dy Mayor, Vizianagaram

- Trainers:

- Sri. T. Srinivasa Chary
- Sri. Y. Surendra
- Sri. K Anil Kumar
- Sri. P. Srinivas
- Sri. Md. Saleem
- Sri. Md. Khasim Pasha
- Sri. R.K. Sharma
- Sri. E. Narasimhulu
- Sri. T. Vamsi Krishna

- Local Trainers

- P. Rajeswari
- Dhanunjay
- Deepika
- T. Varshita Sowmya
- Harika

- Special thanks to volunteers supporting Vidyabheri in terms of logistics and venue

- Rtn. Satya Prasad
- Rtn. M. Anil Kumar
- Rtn. Ravi Kumar Manda
- Rtn. G. Kaushik for providing Sujatha Convention



*** END OF THE REPORT ***

This report is prepared with the help of inputs of the Heads of the Institutions of the 15 selected schools and the volunteers who worked relentlessly for the implementation of the pilot project.

For Rotary Club of Vizianagaram

Rtn. G. Vinod Kumar
President,
Rotary Year 2024-25

Rtn. B. Naga Prakash
Secretary

Members of the Rotary Committee

Rtn. V. Subbaraju

Rtn. M. Suryalakshmi

Rtn. D. Uma Balaji

For Lead India Vizianagaram

Rtn. D. Balaji, FCA
President,
Rotary Lead India Vizianagaram

Dr C.V.K.K. Chaitanya
Secretary

Members of the Rotary Lead India Committee

Sri. V. Jagadeesh Kumar

Sri. K. Uma Maheswara Rao

Sri. K. Subramaniam

Sri. R.D.V. Chandrasekhar

Sri. Dr. M.B. Apparao Dora

Sri. K.V. Kalyan

Rtn. Dr. M. Venkateswara Rao
District Governor RI Dist 3020
Rotary Year 2024-25

Endorsement of District Educational Officer – Vizianagaram

I hereby, acknowledge the receipt of the report of the activities of the “Rotary Lead India Pilot Project and its Impact”. I place on record the spirit and dedication of the members of the Lead India Foundation and Rotary Club of Vizianagaram, with a new to transform the much deserving students of the 15 selected schools as a part of a larger programme which will result in a great vision for the country to be poised as a developed Nation as vision 2047. I wish the initiative and the department of education will always strives to support and supplement the good initiatives like this to ensure brighter future for all our children and students.

Sri. N. Prem Kumar
District Educational Officer,
Vizianagaram